

# Order form – Campaigns 2024.

**freistil** ROLF BENZ

With an exclusive **mailing campaign** that is consistent with the anniversary campaigns, you can specifically target your most discerning customers.

## Mailings

### Example calculations\*:

#### 4 pages (DINlang)

| Quantity                 | 1.000          | 5.000          | 10.000         |
|--------------------------|----------------|----------------|----------------|
| Print (incl. layout)     | 425 €          | 975 €          | 1.645 €        |
| Letter-Shop & postage    | 629 €          | 2.104 €        | 4.101 €        |
| <b>Sum</b>               | <b>1.054 €</b> | <b>3.079 €</b> | <b>5.746 €</b> |
| Unit price incl. postage | 1,05           | 0,62           | 0,57           |

#### 6 pages (DINlang) (exclusive for Rolf Benz Premium partners)

| Quantity                 | 1.000          | 5.000          | 10.000         |
|--------------------------|----------------|----------------|----------------|
| Print (incl. layout)     | 575 €          | 1.375 €        | 2.325 €        |
| Letter-Shop & postage    | 642 €          | 2.139 €        | 4.157 €        |
| <b>Sum</b>               | <b>1.217 €</b> | <b>3.514 €</b> | <b>6.482 €</b> |
| Unit price incl. postage | 1,22           | 0,70           | 0,65           |

\*Individual quantities on request

**freistil 136**  
(27.12.23 – 29.02.24)

**freistil 134**  
(01.03.24 – 01.05.24)

\_\_\_\_\_ \*\* pcs.

4 pages: ☐ 6 pages: ☐

Q1  
24

Q2  
24

**Sofaneuheit  
2024**  
(16.09.24 – 31.10.24)

\_\_\_\_\_ \*\* pcs.

4 pages: ☐ 6 pages: ☐

Q3  
24

**Sofaneuheit  
2024**  
(01.11.24 – 31.12.24)

\_\_\_\_\_ \*\* pcs.

4 pages: ☐ 6 pages: ☐

Q4  
24

\*\*Minimum order quantity: 1000 pieces

Retail partner: \_\_\_\_\_

City: \_\_\_\_\_

Contact person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sales agent: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send filled out order form via e-mail to: [till.woerner@freistil-rolfbenz.com](mailto:till.woerner@freistil-rolfbenz.com)